



## ASSURE CONTROLS ATTENDS IMarEST “4<sup>th</sup> BALLAST WATER TECHNOLOGY CONFERENCE” IN LONDON

London, United Kingdom, May 7-8, 2015 – One week before the International Maritime Organization (IMO) holds the Marine Environmental Protection Committee (MEPC) meetings on the status of the BW Convention 2004, the Institute of Marine Engineering, Science, and Technology (IMarEST) held its 4<sup>th</sup> Ballast Water Technology Conference. The two day conference was a large gathering of industry experts, ship owner associations, operators, naval engineering firms, flag and port state control, class societies, and ballast water manufactures and testing providers. The venue was the Zoological Society of London, London Zoo Conference Facility, London Zoo.

Assure Controls CEO, Bryan Bjorndal, spoke to the general assembly the afternoon of the first day with a presentation entitled “Ensuring the Mariner’s Perspective in Ballast Water Management Implementation”. This segment of the IMarEST conference focused on ballast water regulations, specifically the requirement for a ballast water management plan and the importance of reducing risk and meeting compliance objectives via innovative education and training methods for crewmembers. An online demonstration of The Ballast Water Channel ([www.TheBallastWaterChannel.com](http://www.TheBallastWaterChannel.com)) was part of the 20 minute presentation. There was general agreement that crewmembers might be the most effected in this management process, will be in unfamiliar territory and crew changes on vessels are frequent; stressing the importance of easy to access and implement training methods.

More information on IMarEST:

<http://www.imarest.org/>

More information on Assure Controls:

[www.assurecontrols.com](http://www.assurecontrols.com)